



## THE CONNECT CARD HAS LAUNCHED – SOFTLY!

Yuba-Sutter Transit is now issuing and accepting Connect Cards as part of the systemwide soft-launch of this new electronic fare card system. Full implementation is still a few months away, but anyone who purchases full fare or discount monthly passes either from our office or at one of our sales outlets will benefit from early conversion to the new system. *If you receive your pass directly from your employer or from a support agency, please stay tuned! The system will soon support corporate account management and your employer or agency will have the ability to set you up with a Connect Card.*

**Full Fare Passengers** – You can order your Connect Card online at [www.ConnectTransitCard.com](http://www.ConnectTransitCard.com) by clicking on the “Get a Card” link. Select the fare you want loaded onto the card and check-out using a debit or credit card. The card will be mailed to you within 5 - 7 business days with the fare already loaded on the card, ready for immediate use. Once you have your card, future on-line purchases should be downloaded to your card within 48 hours. There is no charge for your first Connect Card itself.

**Discount Fare Passengers** – If you qualify for a discount fare (senior/disabled/youth), you will need to come to our office during normal business hours to get your first Connect Card. If you now have a valid Yuba-Sutter Transit discount ID card it will be exchanged for a Connect Card with a new picture. If the Connect Card will be your first Yuba-Sutter Transit discount ID card, be sure to check our eligibility criteria and bring the proper identification and documentation.

With your new card and loaded fare, all you have to do is:

### 1. Tap and Go!

Look for the green readers and tap! Connect Card readers are located on all buses and light rail stations. Simply tap your Connect Card on the reader as you board buses and before boarding trains.

### 2. Re-Load Fare

Your card is re-usable and will last up to ten years so don't throw it away, punch a hole in it, or bend it. You can reload fare:

- In person – at any of the nine participating transit system's customer service centers;
- Online – at [www.ConnectTransitCard.com](http://www.ConnectTransitCard.com) using a debit or credit card;
- Auto-load – set it up online and your monthly pass or cash value will be automatically replenished; or,
- Add Fare Machines – use your credit/debit card at select light rail stations in Sacramento.

### 3. Provide feedback

During this soft launch phase, you can help us find problems and fix them quickly. Tell us what you think using any of the following:

- Call (916) 557-4545 / TDD (916) 483-4327
- Email [softlaunch@connecttransitcard.com](mailto:softlaunch@connecttransitcard.com)
- Tweet @Connect\_Card, or
- Facebook.com/ConnectTransitCard.

For general information and answers to frequently asked questions, visit [www.ConnectTransitCard.com](http://www.ConnectTransitCard.com) or call the Connect Card Customer Service line at (916) 321-2877 or (TTD) 916-483-4327, Monday – Friday from 6:30 a.m. to 6:30 p.m.

Whether you participate in the soft launch or not, watch this newsletter for future Connect Card updates or contact Matt Mauk at [matt@yubasuttertransit.com](mailto:matt@yubasuttertransit.com) or (530) 634-6880 for more information.

## FEBRUARY HOLIDAY SERVICE NOTES

Yuba-Sutter Transit will not be in service and the administrative office will be closed on **Monday, February 20<sup>th</sup>** in observance of **President's Day**. All service will operate as scheduled on **Monday, February 13<sup>th</sup>** when some observe **Abraham Lincoln's Birthday**.

Talking about holidays, don't forget that **Valentine's Day** is just around the corner on **Tuesday, February 14<sup>th</sup>**. Wouldn't a bus pass or some ticket books make a great gift for your transit riding friends or loved ones?

Call (530) 634-6880 for more information.



## THE SCAFFOLDING IS GONE! OUR ALL NEW WEBSITE IS NOW AVAILABLE FOR YOUR USE

Yuba-Sutter Transit is excited to announce the launch of our all new website at [www.YubaSutterTransit.com](http://www.YubaSutterTransit.com). This long overdue website redesign effort was focused on site aesthetics (look, feel and ease of use); updating and simplifying our content; increasing the visibility of our services; and, much easier content management. The new design allows for streamlined menus; clear and easy navigation; and, a responsive layout for viewing on all types of devices.

Enhanced features include the “Contact Us” page with a quick email generator for sending your questions or feedback directly to our staff. A link to our Trip Planner tool is still prominently featured on the home page under both the “Customer Services” tab and from “Get Directions” at the top of the page. Just enter your trip origin, destination and travel time information by address, cross street or major landmarks and the Google Transit link provides walking directions to the nearest bus stop, route numbers, transfer information, fare and total travel time.

Explore the site to learn more about our services, view the latest transit news and sign up for email notifications targeted to your particular interests! Special thanks go to the Streamline web team and the staff at the Sacramento Area Council of Governments for their considerable efforts on this project.

We are very interested in your feedback so please visit soon and let us know what you think and how it could be improved. Send your comments directly to Matt Mauck at (530) 634-6880 or at [matt@yubasuttertransit.com](mailto:matt@yubasuttertransit.com).

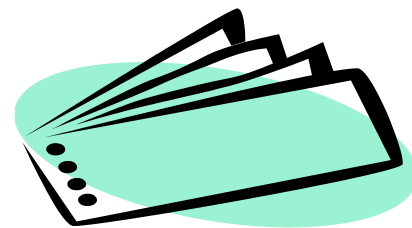
## DISCOUNT MONTHLY PASSES ARE AVAILABLE FOR USE ON ALL LOCAL & RURAL ROUTES

Yuba-Sutter Transit’s popular deeply discounted monthly bus pass program for area youth, seniors and persons with disabilities has been extended for another year through a new grant from the Feather River Air Quality Management District (FRAQMD). This grant is sufficient to allow the cost of each discount monthly pass (regularly priced at \$15 a month) to be reduced to just \$5 a month for use as valid fare payment on all six local and three rural routes through December 2017.

This program began in September 2005 when the local fixed route youth pass (for ages 5 – 18) was first offered for just \$5 a month using a FRAQMD grant to off-set the lost fare revenue. Additional FRAQMD funding over the years has allowed the program to expand to now offer the same discount on monthly senior and disabled passes. All three discount monthly passes are now accepted on the three rural routes as well. Yuba-Sutter Transit expects to sell 14,000 discount monthly passes and provide a projected 350,000 passenger trips to discount monthly pass holders in 2017.

Regular and discount passes are available at any Yuba-Sutter Transit pass sales outlet below from the 24<sup>th</sup> of each month through the 7<sup>th</sup> of the following month. Passes are also available by mail or at the Yuba-Sutter Transit office all month long.

Call (530) 634-6880 for more information.



## BUS PASSES & TICKET BOOKS

Monthly passes, discount ticket books and Sacramento punch cards are available throughout the month during normal business hours and by mail in the Yuba-Sutter Transit office at 2100 B Street in Marysville.

- **Yuba-Sutter Transit Office – Marysville**  
Ticket Books / Monthly Fixed Route Passes / Sacramento Commuter Passes & Punch Cards / Single Ride Tickets for All Services [**Cash, Check, Credit or Debit**]

Fare products are also available in limited quantities at the following locations. Monthly passes are available in these outlets from the 24<sup>th</sup> of the month until the 7<sup>th</sup> of the following month. Ticket books and punch cards are available all month while supplies last. Check with each location to confirm store hours as they can change without notice.

- **Bel Air Market Customer Service Center – Yuba City**  
Ticket Books / Monthly Fixed Route Passes / Sacramento Commuter Passes & Punch Cards [**Cash or Check Only**]
- **Yuba College Bookstore – Linda**  
Ticket Books / Monthly Fixed Route Passes / Sacramento Commuter Passes & Punch Cards [**Cash, Check, Credit or Debit**]

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**Yuba-Sutter Transit**  
2100 B Street  
Marysville, CA 95901  
Administration: (530) 634-6880  
FAX: (530) 634-6888

**Service Information: (530) 742-2877 / TTY 634-6889**  
Web Site: [www.YubaSutterTransit.com](http://www.YubaSutterTransit.com)