



REIMAGINING PUBLIC TRANSPORTATION IN THE YUBA-SUTTER REGION

Public transportation across the country needs modernization. Even before the COVID-19 pandemic, fewer rides were being taken on buses and trains nationwide than at any point in the past decade and Yuba-Sutter Transit was no exception. Since fiscal year (FY) 2015, despite upgraded buses, expanded service and new technology, Yuba-Sutter Transit ridership has dropped each year all the way through the pandemic-fueled collapse of FY 2020 and FY 2021.

To reverse this long-term trend and position the agency for the future, Yuba-Sutter Transit has embarked on an exciting project known as the NextGen Transit Plan. This project is an in-depth study of both the existing service network as well as the local and regional service areas to identify strengths and opportunities for improvement. The project team will focus on how and why people travel in, around and beyond Yuba and Sutter Counties to determine the optimal type and mix of services to best meet those needs within our practical and realistic financial constraints.

For the first time in more than 30 years, the Yuba-Sutter NextGen Transit Plan represents a blank-slate assessment of both the system and the service area. As a result, this effort is expected to generate innovative mobility solutions for Yuba and Sutter County residents and visitors. A Project Advisory Committee made up of members from around the community has been formed and will help guide the project over the next seven months. The goal is to begin implementing plan recommendations by as early as mid-2023.

A NextGen Transit Plan website at www.yubasutternextgen.com has been established where you can learn more about the project and register for regular project updates including notifications on public input opportunities. In just the next few weeks, a community survey will be released so that you can share your opinions and suggestions on public transportation in the region. Public workshops will also be held in the fall and winter to get feedback from both current and potential future riders. **We want to hear from you so please sign up today!**

For more information, please contact Adam Hansen at (530) 634-6880 or at adam@yubasuttertransit.com.



FESTIVAL TO CLOSE D STREET IN HISTORIC DOWNTOWN MARYSVILLE ON JULY 15TH & 16TH

The Marysville Peach Festival in Historic Downtown Marysville returns for the 22nd time on Friday, July 16th and Saturday, July 17th. This free event will be held from 4:00 to 10:00 p.m. on Friday and from 10:00 a.m. to 10:00 p.m. on Saturday. D Street will be closed to vehicle traffic from 1st through 7th Streets on both days.

As a result, Yuba-Sutter Transit will suspend service to two Marysville bus stops at D and 2nd and F & 2nd Streets on both festival days. Westbound Route 1 buses coming off the E Street Bridge from Linda will turn left at Third Street. Eastbound Route 1 buses on Third Street will turn right on F Street and use the Highway 70 on-ramp to Linda and ultimately Yuba College.

Route 4A buses traveling south on B Street will turn right on First Street before using the Highway 70 on-ramp to Linda and the Peach Tree Clinic. Route 4B buses traveling east on Third Street will turn right on F Street before using the Highway 70 on-ramp to Linda and the Peach Tree Clinic. Route 4A buses traveling north on the E Street Bridge returning to Marysville from Linda will turn left on Third Street and continue west on the existing route to H Street. Route 4B buses traveling in the same direction will turn left on Third Street and left on F Street before rejoining the existing route on First Street.

Due to these stop closures, the nearest available bus stops to the Historic Downtown Marysville district on these two days will be at or near Adventist Health and Rideout Hospital on Third Street in both directions for Routes 1 and 4 and at B & Third Streets for Routes 4A and 4B.

Enjoy delectable peach foods, desserts and beverages while visiting one of more than 100 vendors. Dance to the distinctive sounds of area bands at one of two entertainment stages. Visit the children's carnival area to keep your little ones entertained. Discover countless hidden treasures at local brick and mortar businesses. Escape the heat at amazing local restaurants and cool down with a cold peach cocktail at local watering holes.

Call (530) 742-2877 for more detour information. For more festival information, please check www.marysvillepeachfest.com.



DEEPLY DISCOUNTED MONTHLY PASSES AVAILABLE FOR ALL LOCAL & RURAL ROUTE PASSENGERS

Basic general-public monthly bus passes, good for unlimited use on any Yuba-Sutter Transit local or rural route have been discounted since July 2020 from their regular price of \$30 to just \$10 each month. The \$20 subsidy on the cost of each pass is being funded through the State Low Carbon Transit Operations Program (LCTOP) under a three-year demonstration program.

As a result, the price of a general-public monthly bus pass is now more comparable to a discount monthly pass for youth (ages 5 through 18), seniors (ages 65 and over) and eligible persons with disabilities which has long been reduced from \$15 to just \$5 each month. The \$10 subsidy for that discount program is funded by the Feather River Air Quality Management District (FRAQMD) whose support will continue at least through March 2023.

At these deeply discounted prices, the best value by far for most passengers is to purchase a full fare or discount monthly pass as applicable. No matter the fare category, a monthly pass will more than pay for itself in just a few days of travel compared to paying in cash.

Monthly passes are available only with a Connect Card electronic fare card. General public Connect Cards are available free of charge from any Connect Card sales outlet or at www.ConnectTransitCard.com. Discount photo I.D. Connect Cards for any available discount fares or passes for seniors, youth or persons with disabilities are only available with eligibility verification at the Yuba-Sutter Transit Administrative Office in Marysville.

Up to three monthly passes can be loaded at any one time on a Connect Card along with up to \$360 in cash value if so desired. You can even set up your Connect Card account to auto-load your monthly pass each month or to add cash value when your balance reaches a certain level.

For more information on the discounted bus pass program or on how to get your discount photo Connect Card identification card, which is required for all discount pass fare categories, please contact the Administrative Office by email at info@yubasuttertransit.com or by phone at (530) 634-6880.



DEBIT & CREDIT CARDS ACCEPTED

Debit and most major credit cards are accepted by Yuba-Sutter Transit for all financial transactions that occur at the counter in the Administrative Office. Call (530) 634-6880 for more information.



DO YOU HAVE AN EXPIRED CONNECT CARD?

Discount photo-identification Connect Cards are typically issued for five years, and many are now beginning to expire and need to be replaced. Discount card holders (youth, seniors, and persons with disabilities) should regularly check the expiration date on their card (see example above) to see if it is approaching or has already passed. If so, bring your card to our administrative office during normal business hours where we will confirm your current information and issue you a new card (with a new picture) at no cost.

For Connect Card questions, please contact the Administrative Office at (530) 634-6880 or by email at info@yubasuttertransit.com.

CONNECT CARD SALES OUTLETS

Connect Cards can be loaded at any of the sales outlets below or on the Connect Card website. New full fare Connect Cards are available from any sales outlet, but new and replacement discount photo ID Connect Cards are only available during normal weekday business hours at the Yuba-Sutter Transit Administrative Office in Marysville. Call (530) 634-6880 for more information.

Please check with locations for current business hours as they may change without notice.

- **Sutter County Library – Yuba City – (530) 822-7137**
Monday – Saturday, 10:00 am – 5:00 pm
[Cash or Check Only]
- **Yuba County Library – Marysville – (530) 749-7380**
Tuesday – Friday, 12:00 – 6:00 pm & Saturdays 9:00 am – 1:00 pm
[Cash, Credit or Debit – Fee Applied for Credit/Debit]
- **Yuba College Bookstore – Linda – (530) 741-6998**
Summer Hours: Monday – Thursday, 10:00 am – 2:00 pm
[Cash, Check, Credit or Debit]
- **Yuba-Sutter Transit Administrative Office – Marysville**
Weekdays, 8:00 am – Noon & 1:00 – 5:00 pm
[Cash, Check, Credit or Debit]
- **Connect Card Website – www.ConnectTransitCard.com**
[Credit or Debit / Auto-Load]

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2100 B Street
Marysville, CA 95901
Administration: (530) 634-6880
Service Information: (530) 742-2877

Web Site: www.yubasuttertransit.com
Connect Card: www.connecttransitcard.com
General Comments/Questions: info@yubasuttertransit.com