



## MARYSVILLE FIESTA TO CLOSE D STREET ON SATURDAY, JUNE 10<sup>TH</sup>

The Marysville Fiesta will debut on Saturday, June 10<sup>th</sup> in Historic Downtown Marysville. This first of its kind event will be open from 12:00 noon until 8:00 pm. As a result, Yuba-Sutter Transit's bus stops at D & 2<sup>nd</sup> Streets and at F & 2<sup>nd</sup> Streets will not be served that day. All other stops will remain in service throughout the event.

Kicking off the summer season, the Marysville Fiesta promises to be a vibrant and colorful celebration of Latin culture, featuring a variety of Latin-inspired food, music, dance, and entertainment for people of all ages and backgrounds. In addition to food and music, there will be a kid's zone with games and activities, and a beer garden for adults to enjoy. For more information about the Marysville Fiesta, please visit the event's website at [www.themarysvillefiesta.com](http://www.themarysvillefiesta.com).

For alternate bus stops and bus detour information, please call (530) 742-2877.



## INDEPENDENCE DAY HOLIDAY

In observance of Independence Day, Yuba-Sutter Transit will not be in operation and the office will be closed on Tuesday, July 4, 2023. All services will be in normal operation and the office will be open both before and after the holiday.



## SUMMER STROLL TO CLOSE PLUMAS STREET ON SATURDAY, JUNE 17<sup>TH</sup>

The annual Summer Stroll Festival will be held from 3:00 to 9:00 p.m. on Saturday, June 17<sup>th</sup> in downtown Yuba City. Plumas Street from Colusa Avenue to Bridge Street will be closed at 10:00 a.m. to set up for this major community event. Due to the early closure, Yuba-Sutter Transit's service will be re-routed from Plumas Street that day.

Route 1 buses will operate on Olive Street between Colusa Avenue and Forbes Street and Route 2 will operate on Shasta Street between Colusa Avenue and Bridge Street. The Plumas Street bus stops at both Church and Bridge Streets as well as the Route 1 bus stops at Forbes and Almond will not be in service during this time. Call (530) 742-2877 for transit detour information.

Visit [www.yubacitydowntown.com](http://www.yubacitydowntown.com) for Summer Stroll information.

## DO YOU HAVE AN EXPIRING CONNECT CARD?

Discount photo-identification Connect Cards are typically issued for five years. Since many were issued in 2018 with the new electronic fare card program, many are now beginning to expire. Such cards **need to be replaced before they expire because expired cards will not work**. Discount card holders (youth, seniors, and persons with disabilities) should regularly check the expiration date on their card to see if it is approaching. If so, bring your card to our Administrative Office during normal business hours where we will confirm your current information and issue you a new card (with a new picture) at no cost.

For Connect Card questions, please contact the Administrative Office at (530) 634-6880 or by email at [info@yubasuttertransit.com](mailto:info@yubasuttertransit.com).

# YUBA-SUTTER TRANSIT AUTHORITY EXECUTIVE DIRECTOR RETIRES

## Open House Retirement Reception Set for 10:00 a.m. – 2:00 p.m. on Friday, June 30<sup>th</sup>

After 36 years of service to the Yuba-Sutter area and a nearly 44-year career in transit operations and planning, Keith Martin, Yuba-Sutter Transit's long-time Executive Director recently announced his retirement effective April 30, 2023. He continues to serve as the Interim Executive Director to help in the transition to new leadership.

In February 1987, Keith was assigned by his then employer, the Sacramento Area Council of Governments (SACOG), as the interim manager of the then Hub Area Transit Authority (HATA) to oversee a systemwide restructuring of the operation. After completing that task, he accepted the permanent Transit Manager (now Executive Director) position effective October 1987.

Keith also served as the Administrator of the now Regional Waste Management Authority (RWMA), a separate joint powers agency, from March 1988 until December 2022. In his RWMA role, Keith supported the six member jurisdictions in permitting the Ostrom Road Landfill and modernizing the municipal solid waste collection, processing, recycling, and composting programs including the implementation of the three-cart curbside recycling program in 2001.

Under Keith's leadership, the Yuba-Sutter Transit operation grew over time from 16 to 51 revenue vehicles and from 132,000 to a peak of 1.3 million annual passenger trips. Key accomplishments during his tenure include:

- Implementation of a general-public Dial-A-Ride system in 1988,
- Implementation of the Sacramento commuter service in 1990,
- Development of the local fixed route system and the complete rebranding of the agency in 1993,
- Provided sustained organizational and fiscal stability,
- The purchase and development of the Marysville Operations, Maintenance and Administration facility in 1996 and the remodel and expansion of that facility to its ultimate capacity in 2011,
- Continuous upgrades to the system's services, equipment, and technology to include a modern bus fleet, bus stop shelters and benches throughout the service area, three park & ride lots, bike racks on buses, free on-board wi-fi, on-board video surveillance, a bus tracker application, and discount fare programs,
- The purchase of property in Linda for a new Zero-Emission Transit Facility and the securement of over \$40 million in regional, state, and federal funds to-date for this critical project,
- Adoption of the NextGen Transit Plan to guide the future development of local public transit services and facilities, and
- Assured the provision of essential transportation services over the years during a flood, a spillway failure, a global pandemic, and a host of major community events.

Keith and René, his wife of 43 years, have five children and six grandchildren who are all now scattered around the world. As a result, from their Yuba City residence of over 35 years, they plan to stay busy in retirement with plenty of travel and outdoor adventures (camping, hiking, and kayaking); church and community related service; and, of course, lots of family activities.

To commemorate Keith's retirement, a community open house has been set for Friday, June 30<sup>th</sup> from 10:00 a.m. to 2:00 p.m. in the Yuba-Sutter Transit offices at 2100 B Street in Marysville. A light lunch and refreshments will be served while supplies last during this event.

Please join us whether at the open house or otherwise to express your thanks and appreciation to Keith for his long and effective service to our community. Of course, he continues to be available at (530) 634-6880 or by email at [keith@yubasuttertransit.com](mailto:keith@yubasuttertransit.com) if you would like to share your thoughts directly.



## CONNECT CARD SALES OUTLETS

Connect Cards may be loaded at any of the sales outlets below or on the Connect Card website. New full fare Connect Cards are available from any sales outlet, but new and replacement discount photo ID Connect Cards are only available during normal weekday business hours at the Yuba-Sutter Transit Administrative Office in Marysville. Call (530) 634-6880 for more information.

**Please check with locations for current business hours as they may change without notice.**

- **Sutter County Library – Yuba City – (530) 822-7137**  
Monday – Thursday, 9:00 am – 6:00 pm  
Friday & Saturday, 9:00 am – 5:00 pm  
[Cash or Check Only]
- **Yuba County Library – Marysville – (530) 749-7380**  
Tuesday – Friday, 12:00 – 6:00 pm & Saturdays 9:00 am – 1:00 pm  
[Cash, Credit or Debit – Fee Applied for Credit/Debit]
- **Yuba College Bookstore – Linda – (530) 741-6998**  
Monday – Friday, 9:00 am – 3:00 pm  
[Cash, Check, Credit or Debit]
- **Yuba-Sutter Transit Administrative Office – Marysville**  
Weekdays, 8:00 am – Noon & 1:00 – 5:00 pm  
[Cash, Check, Credit or Debit]
- **Connect Card Website – [www.ConnectTransitCard.com](http://www.ConnectTransitCard.com)**  
[Credit or Debit / Auto-Load]

**Yuba-Sutter Transit  
2100 B Street  
Marysville, CA 95901**

**Administration: (530) 634-6880  
Service Information: (530) 742-2877**

**Web Site: [www.yubasuttertransit.com](http://www.yubasuttertransit.com)  
Connect Card: [www.connecttransitcard.com](http://www.connecttransitcard.com)  
General Comments/Questions: [info@yubasuttertransit.com](mailto:info@yubasuttertransit.com)**